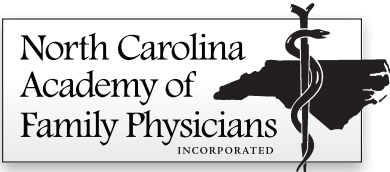


Facts About Family Medicine in North Carolina



- The N.C. Academy of Family Physicians represents more than 3,000 family physicians, residents and medical students in North Carolina. Family Physicians represent the largest number of physicians of any single specialty in North Carolina.
- There are Family Physicians serving 99 counties of North Carolina's 100 counties. No other specialty has that geographic reach.
- In 20 of the 100 counties of North Carolina, Family Physicians make up at least 1/2 of the total MD's in practice. In 32 counties, Family Physicians make up at least 1/3 of the practicing physicians. In 42 counties, Family Physicians make up at least 1/4 of the practicing physicians.
- NC ranks 9th in the nation for the number of active Family Physicians.
- In North Carolina, the average Family Physician's practice is made up of 26.4% Medicare, 13.7% Medicaid, and 11.1% No Insurance — a combined total of 51.2%. 94% of NC's Family Medicine practices take care of children; 18.4% also incorporate OB.
- In the Southern region of the US, Family Physicians provide 15.5% of the total prenatal care.
- Nationally, Family Physicians are the main source of primary health care for the Medicare population (60%).
- Just over 25% of Family Physicians in NC are either in solo practice or have one partner.
- Nationally, the average Family Physician generally has overhead expenses averaging 60% of their patient receipts—typically higher than any other specialty.
- Before being able to practice the specialty of Family Medicine, individuals must obtain a college degree (4 years), complete medical school (4 years), and then finish an accredited residency training program (3 years)—a total of 11 years of higher education. In addition, in order to be a member of the American Academy of Family Physicians (and NC Academy), physicians must complete a minimum of 150 hours of continuing medical education every three years.
- Family Medicine Residency Training Programs in the state are located at 14 different hospitals/institutions.





Founded in 1948, the North Carolina Academy of Family Physicians is a professional association representing more than 3,200 family physicians, family medicine residents and medical students across North Carolina.

Affiliated with the American Academy of Family Physicians, NCAFP's goal is to advance the specialty of family medicine and advocate for the interests of family physicians.

Mission

The mission of the North Carolina Academy of Family Physicians is to advance the specialty of Family Medicine, in order to improve the health of patients, families, and communities in North Carolina.

A Clear Vision

Family physicians will be universally valued for their role in providing high quality care to the people of N.C.

~ See more information at www.ncafp.com/academy ~



There are over 3,200 Family Physicians serving all of North Carolina. Family medicine is the largest and most geographically diverse medical specialty in North Carolina.

2011-2012 NCAFP BOARD OF DIRECTORS & PHYSICIAN LEADERSHIP

POSITION	NAME	PRACTICE LOCATION
President:	Brian R. Forrest, MD	Apex, NC
President-Elect:	Shannon Dowler, MD	Asheville, NC
Vice President:	William A. Dennis, MD	Henderson, NC
Secretary/Treasurer:	Thomas R. White, MD	Cherryville, NC
Board Chair:	Richard W. Lord, Jr., MD	Winston-Salem, NC
Executive Vice President:	Gregory K. Griggs, MPA, CAE	Raleigh, NC
Past President (Voting):	R.W. (Chip) Watkins, MD	Greensboro, NC
-ODistrict 1:	Jessica Triche, MD	Mount Olive, NC
District 2:	Matthew M. Williams, MD	Wilmington, NC
District 3:	Scott E. Konopka, MD	Wake Forest, NC
District 4:	Tamiaka Howell, MD	Greensboro, NC
District 5:	Rhett L. Brown, MD	Charlotte, NC
District 6:	James W. McNabb, MD	Mooresville, NC
District 7:	Thomas R. White, MD	Cherryville, NC
At Large:	Holly Biola, MD	Durham, NC
At Large:	Charles W. Rhodes, MD	Mount Pleasant, NC
Minority Physicians:	Enrico G. Jones, MD	Greensboro, NC
New Physicians:	Nadine B. Skinner, MD	Elm City, NC
FM Department Constituency:	Michael L. Coates, MD	Winston-Salem, NC
Family Medicine Residency Directors:	William A. Hensel, MD	Greensboro, NC
IMG Physicians Constituency:	Nalini S. Baijnath, MD	Wilmington, NC
Resident Director:	Matthew Kanaan, DO	Durham, NC
Resident Director-Elect:	Mo Shahahebi, MD	Durham, NC
Student Director:	John Trimberger	Winston-Salem, NC
Student Director-Elect:	Katy Kirk	Greenville, NC
AAFP Delegate:	Mott P. Blair, IV, MD	Wallace, NC
AAFP Delegate:	Karen L. Smith, MD, FFAFP	Raeford, NC
AAFP Alternate Delegate:	L. Allen Dobson, MD	Concord, NC
AAFP Alternate Delegate:	Michelle F. Jones, MD	Hampstead, NC
Department Chair Alternate:	Warren P. Newton, MD, MPH	Chapel Hill, NC
Department Chair Alternate:	Lloyd Michener, MD	Durham, NC
Department Chair Alternate:	Kenneth K. Steinweg, MD	Greenville, NC

WORKING FOR A HEALTHIER NORTH CAROLINA

STRATEGIC GOALS AND OBJECTIVES

Health of the Public: The health of all people in NC will improve.

1. Increase public awareness of problems of poor dietary habits, lack of exercise, tobacco/alcohol abuse, drug abuse, health disparities, etc.
2. Expand implementation of the Medical Home model.
3. Support advocacy regarding public health laws.
4. Improve/expand education/tools for physicians regarding Health Promotion /Disease Prevention.
5. Promote integration of healthcare services for Mind and Body.

Education: The NCAFP will provide high-quality, innovative, sustainable Continuing Medical Education to improve the care provided by family physicians in North Carolina.

1. Build new and innovative partnerships for financial support of educational programs.
2. Continue to examine timing and locations of meetings to best meet member needs.
3. Explore innovative methods of education delivery at Academy meetings, including team-based learning approaches.
4. Expand on-line and other innovative CME offerings (such as monographs, etc.).
5. Expand subject matter covered at Academy Meetings, including leadership development, etc.

Practice Enhancement: Members will have vibrant, successful, dynamic practices.

1. Increase member awareness of existing practice management tools, including development of a database of existing Practice Management tools available to members.
2. Provide strategies to assist practices struggling with resistance to change, including providing linkages to resources on becoming a Patient-Centered Medical Home.
3. Create a format for sharing "best practices."
4. Increase publicity to membership regarding Pay for Performance standards.
5. Create Practice Management "How To's."

Advocacy: Family Medicine will be a highly valued cornerstone of the healthcare system for the state.

1. Decrease the total cost of healthcare with improved outcomes for aging population and chronic disease.
 2. Increase education regarding the importance of Family Medicine and the value of primary care to all audiences, including the public, legislators, policy leaders and payers.
 3. Expand relationships with legislators and other public policy leaders.
 4. Improve the public perception of the value of Family Medicine.
 5. Increase the number of members in positions of influence (legislative, business, etc.).
 6. Increase payment for primary care services through all means possible, including support of Community Care of North Carolina, etc.
 7. Allow better healthcare coverage for all (decrease the number of uninsured individuals in our state).
 8. WORKFORCE: Work to insure that North Carolina's physician workforce will be primary care based and sufficient to meet the needs of the population.
- a. Increase the number of graduating medical school students that go into Family Medicine or another primary care specialty to 50%. Base the data on practice situation five years post medical school.
- b. Influence medical school expansion and be prepared to increase residency training positions in order to ultimately increase the number of family physicians in our state.



WHAT IS A FAMILY PHYSICIAN

North Carolina's family physicians are primary care specialists, meaning they have completed a three-year residency, a board certification exam, and maintain their skills by completing a minimum of 150 hours of continuing medical education every three years. Family physicians:

- Provide integrated and accessible health care services to all individuals - Men, women and children.
- Are accountable for addressing a large majority of individual patients personal health care needs.
- Develop a sustained partnership with their patients.
- And practice in the context of family and community.

Family Medicine is a medical specialty which provides continuing, comprehensive health care for North Carolina Families. The scope of family medicine encompasses all ages, sexes, each organ system, and every disease.

To obtain more information about family medicine in North Carolina or nationally, please contact the NCAFP using the information below

N.C. Academy of Family Physicians, Inc.

P.O. Box 10278, Raleigh, NC 27605
1303 Annapolis Dr., Raleigh, NC 27608

Telephone: 919/833-2110

Facsimile: 919/833-1801

NC Toll Free: 800/ 872-9482

Online: <http://www.ncafp.com>